



# Preliminary Agenda

**Thursday, September 21, 2023**

- 11:30AM - 12:15PM**      **Welcome and Registration**  
Complimentary lunch will be available for attendees.
- 12:15PM - 1:00PM**      **Irrigation Strategy & Resource Efficiency**  
Jeff Joudrey, Technical Business Support - North America, Grodan
- 1:00PM - 1:45PM**      **2 Level Growing System Strawberry**  
Rob Kwinten, Business Development Manager, Growtec
- 1:45PM - 2:30PM**      **Transpiration-based Growing for Cooler Climates**  
David Pratt, Crop Consultant Plantonomy, Priva
- 2:30PM - 2:45PM**      **Break**
- 2:45PM - 3:30PM**      **Best Practices for Energy Efficient Screening in Cold Climate Regions**  
Paul Arena, Greenhouse Climate Consultant, Svensson
- 3:30PM - 4:15PM**      **Lighting for Flowers, Fruits, and More: Optimizing your Greenhouse and Indoor Production with the Right Light**  
Ries Neuteboom, Canada Commercial Leader, Philips Horticulture LED Solutions
- 4:15PM - 5:15PM**      **Energy Efficiency Rebates for Growers: A Guide to Available Programs**  
Francois Desautels, Sales representative - Key Accounts, Hydro-Quebec  
Odette Saroufim, Sales Representative, Energir  
Cimon Desforges, Conseiller principal expertise énergétique, Energir
- 5:15PM - 6:15PM**      **Networking Happy Hour**  
Complimentary appetizers, cocktails, beer and wine will be served.



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